



**REGIONAL DISTRICT OF BULKLEY-NECHAKO**

**REGIONAL TRANSIT COMMITTEE AGENDA  
SUPPLEMENTARY AGENDA**

**THURSDAY, JULY 19, 2018**

**1:00 P.M.**

**Regional District of Bulkley-Nechako Boardroom**

<b><u>PAGE NO.</u></b>	<b><u>REPORTS</u></b>	<b><u>ACTION</u></b>
2-3	Deneve Vanderwolf, Regional Transit Coordinator – 2018 Ridership Table	Receive
	<b><u>CORRESPONDENCE</u></b>	
4-26	BC Transit – Bulkley-Nechako Regional Transit – Performance Overview - RDBN Transit Committee – July 19, 2018	Receive
27-31	Ministry of Transportation and Infrastructure - BC Bus North	Receive
	<b><u>NEW BUSINESS</u></b>	
	<b><u>ADJOURNMENT</u></b>	



## Regional District of Bulkley-Nechako Regional Transit Committee Memo

**To:** Chair Bachrach and Regional Transit Committee  
**From:** Deneve Vanderwolf, Regional Transit Coordinator  
**Date:** July 16, 2018  
**Re:** 2018 Ridership Table

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The attached table organizes 2018 ridership to date by Municipality and Electoral Area / First Nation. Passenger counts include riders boarding the bus at stops located within their respected areas, numbers may include more than one bus stop.

I would be pleased to answer any questions.

**Recommendation:**

**(all/directors/majority)**

Receive

# 2018 Ridership 3

Municipality/Electoral Area	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18
<b>Route 161 Burns Lake - Prince George</b>						
Electoral Area "B" Burns Lake Rural Wet'suwet'en First Nation	21	13	17	13	26	11
Burns Lake/Lake Babine Nation/Burns Lake Band	81	63	91	56	109	97
Electoral Area "D" Fraser Lake Rural Stellat'en First Nation/Nadleh Whut'en	24	24	39	34	61	29
Fraser Lake	30	23	22	23	38	23
Vanderhoof/Saik'uz First Nation	40	34	41	34	32	65
RDFFG - Electoral Area "C" Beverly	2	2	4	1	3	1
Prince George	163	140	180	145	222	184
<b>Total Passengers</b>	<b>361</b>	<b>299</b>	<b>394</b>	<b>306</b>	<b>491</b>	<b>410</b>
<b>Average boardings per day</b>	<b>28</b>	<b>25</b>	<b>28</b>	<b>26</b>	<b>35</b>	<b>32</b>
<b>Route 162 Burns Lake - Smithers</b>						
Electoral Area "B" Burns Lake Rural Wet'suwet'en First Nation	20	6	9	7	8	5
Burns Lake/Lake Babine Nation/Burns Lake Band	34	20	12	12	22	19
Electoral Area "G" Houston Rural	3	1	1	0	0	0
Houston	87	35	54	73	96	86
Electoral Area "A" Smithers Rural	0	0	0	0	0	0
Telkwa	3	0	4	2	1	2
Smithers	83	33	41	66	84	83
<b>Total Passengers</b>	<b>230</b>	<b>95</b>	<b>121</b>	<b>160</b>	<b>211</b>	<b>195</b>
<b>Average boardings per day</b>	<b>18</b>	<b>9</b>	<b>10</b>	<b>12</b>	<b>18</b>	<b>15</b>
<b>162 Midday Run-</b> Departs Smithers 11:30 am Departs Houston at 1:00 pm						
Houston	7	10	28	18	16	25
Electoral Area "A" Smithers Rural	0	0	0	0	0	0
Telkwa	1	0	0	0	0	0
Smithers	18	11	10	17	22	31
<b>Total Passengers</b>	<b>26</b>	<b>21</b>	<b>38</b>	<b>35</b>	<b>38</b>	<b>56</b>
<b>Average boardings per day</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>4</b>



# Bulkley-Nechako Regional Transit

PERFORMANCE OVERVIEW  
RDBN TRANSIT COMMITTEE – JULY 19, 2018





# Overview

- Annual Ridership
- Marketing
- Infrastructure
- Special Considerations & Strategies
- Collaboration and coordination
- Questions

5



# One year ago.....



6

# Over 5800 passengers later.....



7

# Ridership

DATE April 26/18 Day Mon by [Signature] to 10 by [Signature]

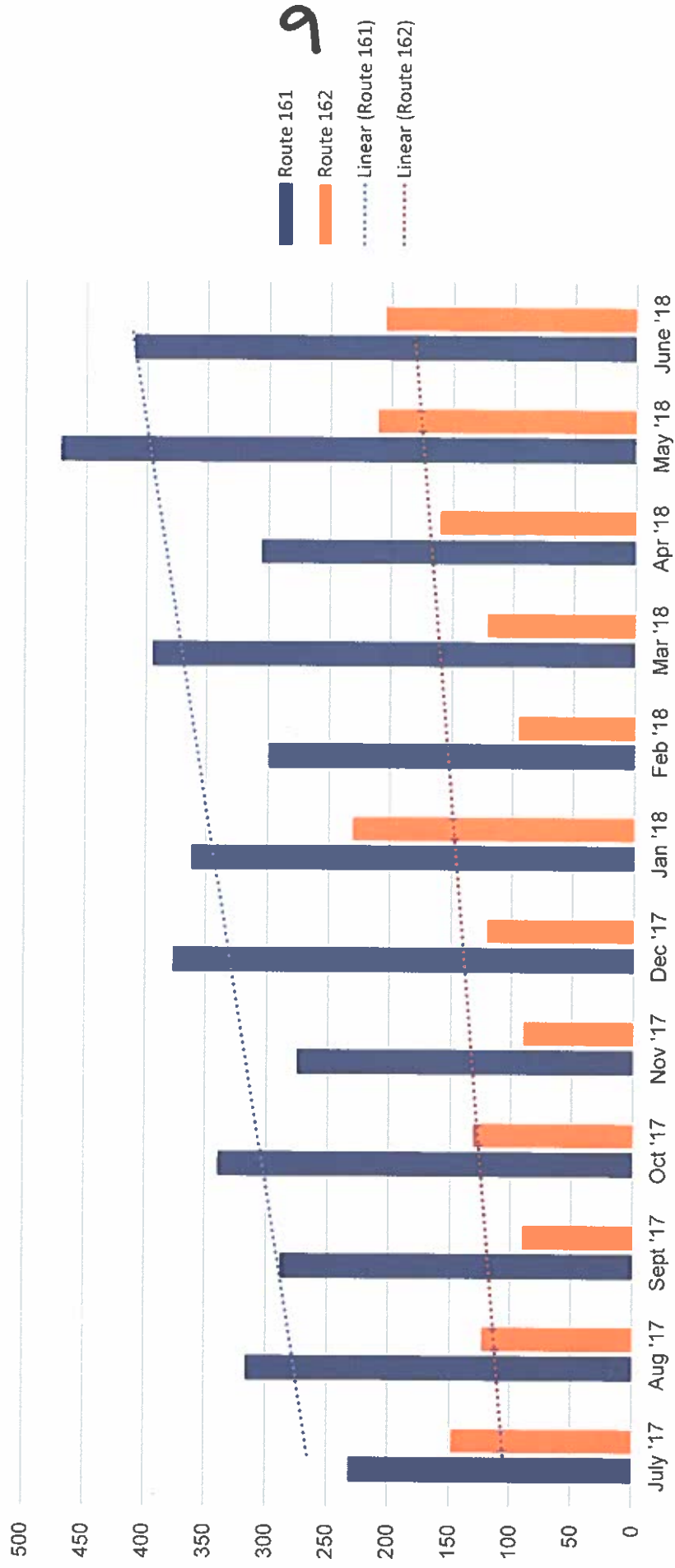
Route	Lanes	Time	Percentage Ridership				Transferring with	
			Adults	Children	Students	Other	with	Transfer
Prince George								
ON	7:50		3		1			
ON	7:45							
OFF								
ON	7:10		2		1			
OFF								
ON	7:33							
OFF								
ON	7:44							
OFF								
ON	8:14							
OFF								
ON	8:21							
OFF								
ON	8:27		1					
OFF								
ON	8:44		1					
OFF								
ON	8:51		1					
OFF								
ON	8:21		3					
OFF			2					
ON	10:28							
OFF								
ON	10:38							
OFF	10:48		5					
ON	10:55							
OFF			3					
ON	11:52		3					
OFF								
TOTAL (ON ONLY)			16		1			





# Ridership

## Monthly Ridership, Routes 161 and 162



# Ridership

## Total Boardings - Route 161

- To Burns Lake: 2023 boardings
- To Prince George: 2042 boardings

## Totals Boardings - Route 162

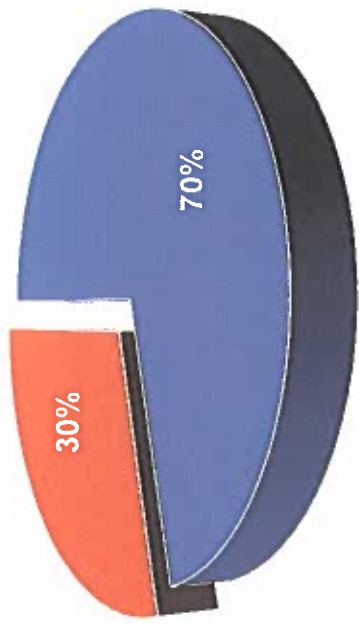
- To Burns Lake: 746 boardings
- To Smithers: 978 boardings

## Average Boardings Per Trip - Route 161

- To Burns Lake: 13.7 boardings per trip
- To Prince George: 13.6 boardings per trip

## Average Boardings - Route 162:

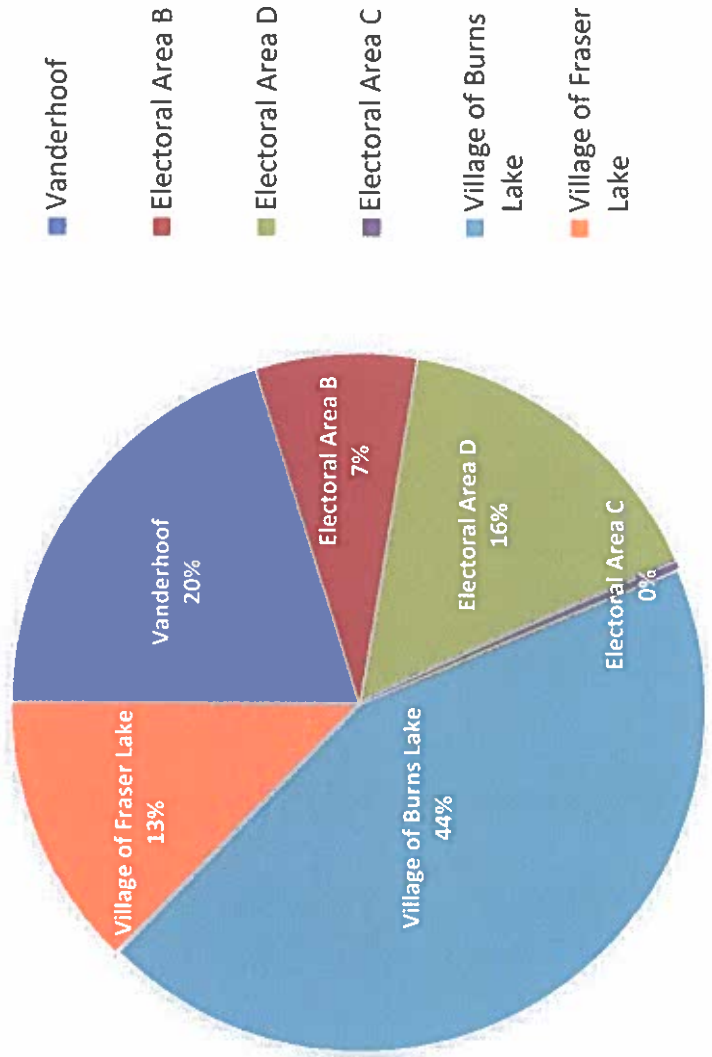
- To Burns Lake: 2.5 boardings per trip
- To Smithers: 3.3 boardings per trip



■ Route 161 ■ Route 162

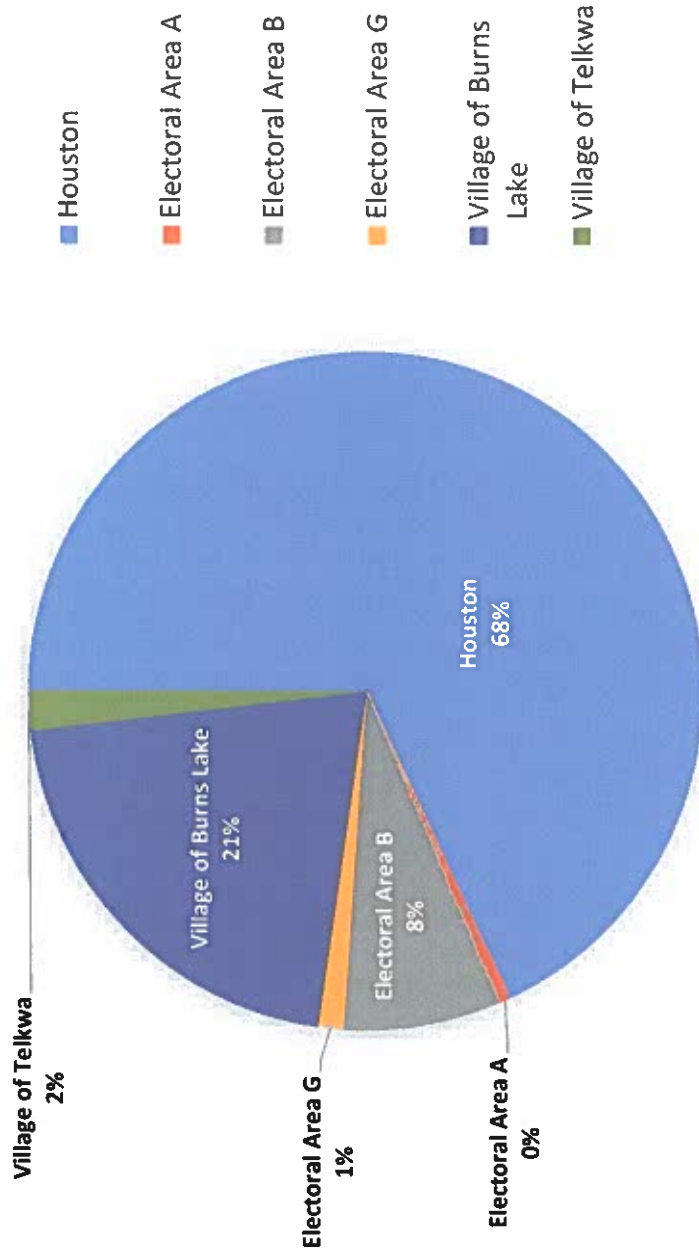
# Ridership

Boardings by Local Jurisdiction - Route 161 (to Prince George)



# Ridership

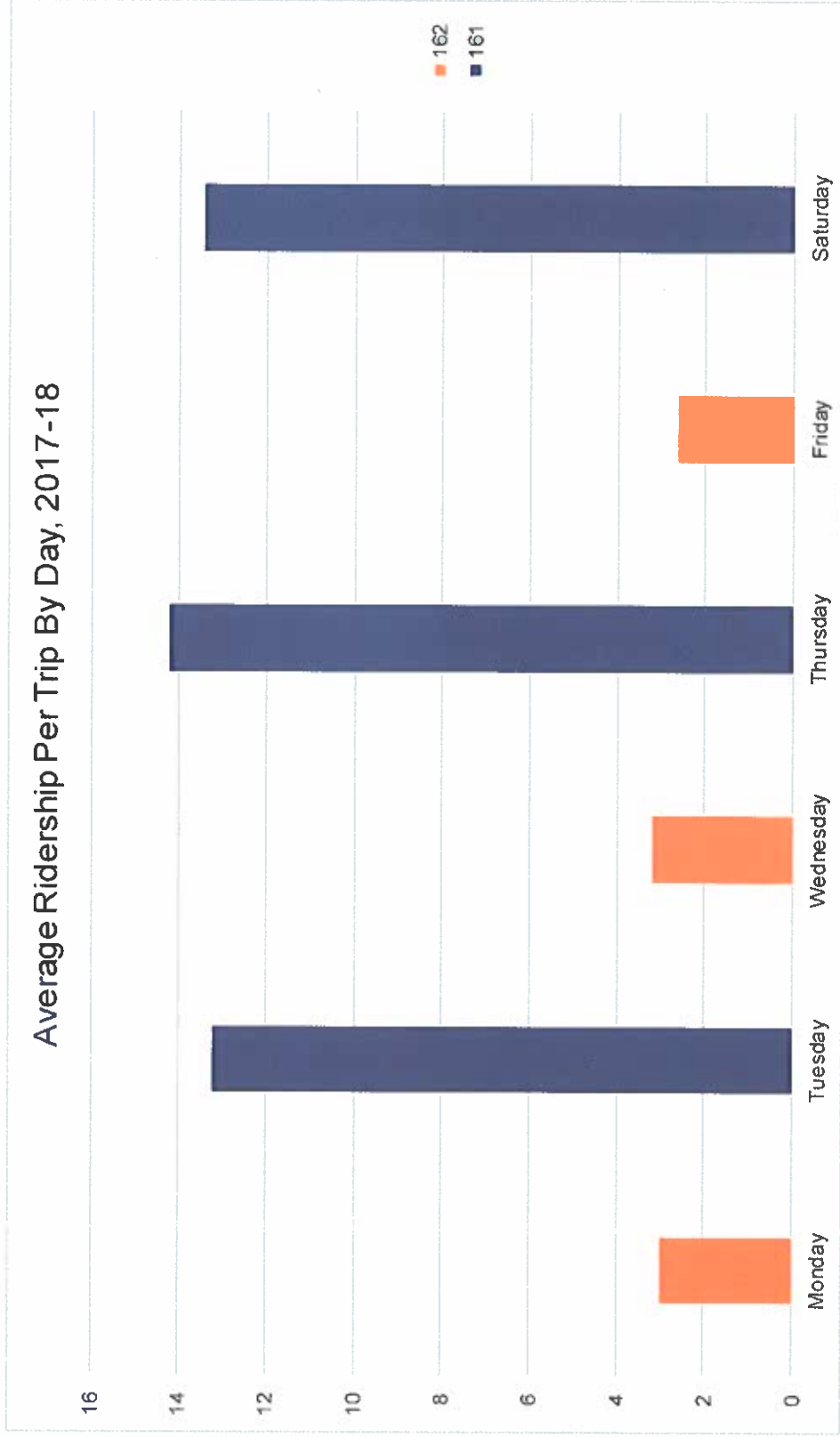
## Boardings by Local Jurisdiction - Route 162 (to Smithers)



12

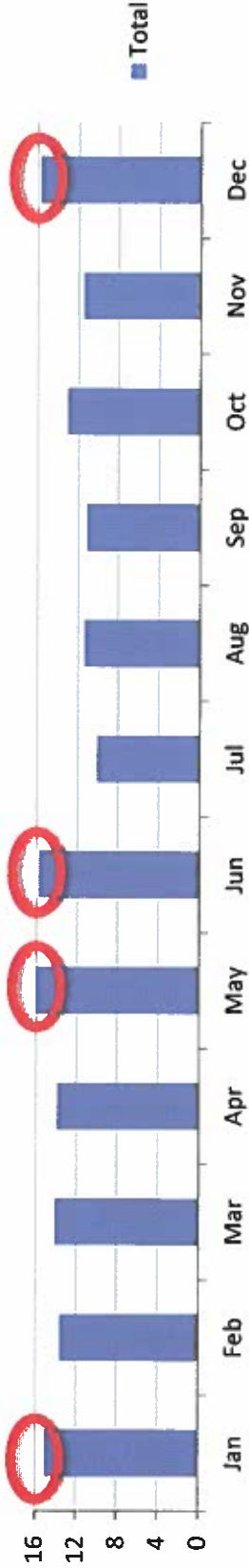
# Ridership

Average Ridership Per Trip By Day, 2017-18

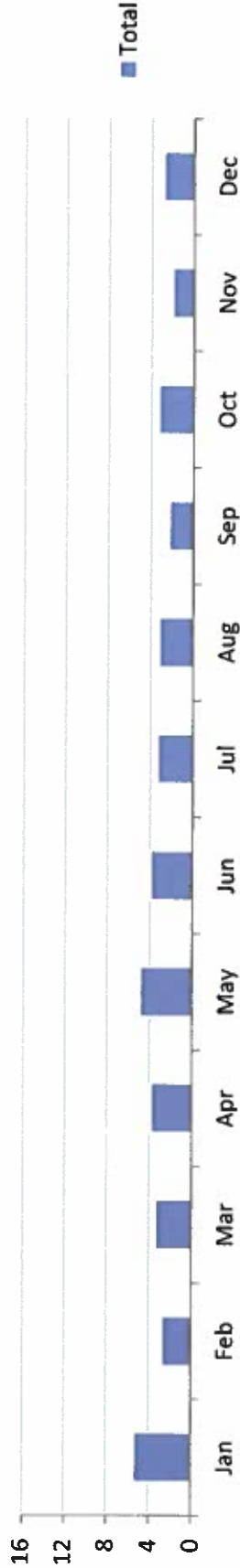


# Ridership

### Average Ridership Per Trip – Route 161



### Average Ridership Per Trip – Route 162



# Service Design

- Did we get it right?
  - Days of week
  - Schedules
  - Communities served
  - Stop locations
- Customer feedback



# Infrastructure

- Lucid Type 3 harsh weather shelters
- Updated bus stop signage and branding
- Strategically located
- Enhanced customer information



16



# Infrastructure

- Ongoing support from Ministry of Transportation staff
- New stop locations planned for late summer 2018



11

# Special Considerations and Contingency Strategies

- Vehicle breakdowns
- Service overloads
- Cell reception
- Inclement weather
- Washroom access
- Bicycles racks
- Luggage and parcel storage
- Flagging the bus

# New vehicles



19

## 2017 International El Dorado 320 AeroElite

- High floor design
- 30 passenger capacity
- Interior luggage racks
- Automatic passenger counters
- Lift-equipped

# Schedule adjustment

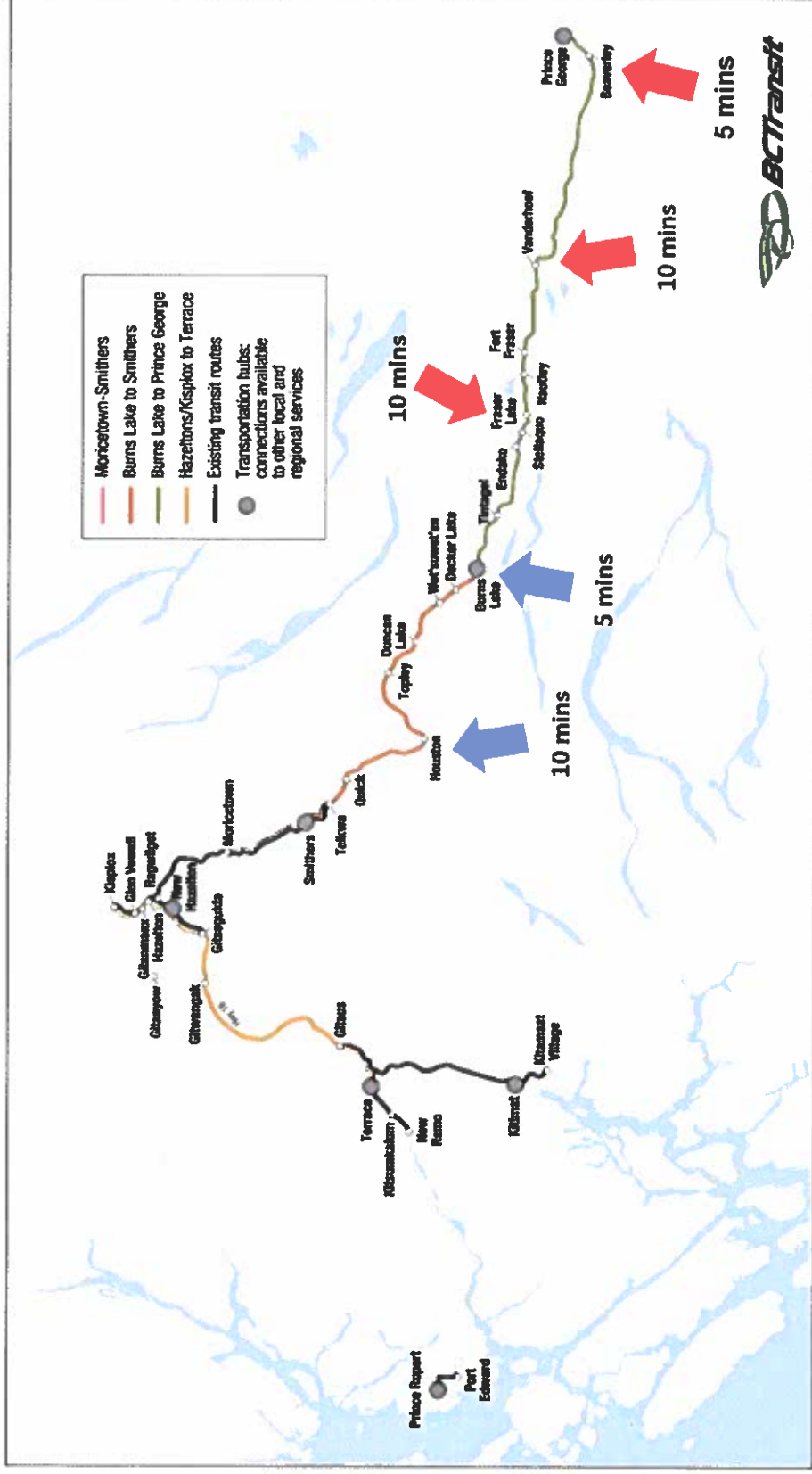
## – Dec. 2017



- Added schedule time for winter
- Increased time for rest stops at select locations
- Maintain departure times

# Schedule adjustment – Dec. 2017

## Highway 16 Intercommunity Transit



21

# Marketing



## New Transit Service Bulkley-Nechako Transit

Effective June 19, 2017



**Fare \$5.00**

Pick up a new Rider's Guide or visit us at [www.bctransit.com](http://www.bctransit.com)


  
 Bulkley-Nechako  
 Regional Transit Authority  
 1-855-499-1119 • [www.bctransit.com](http://www.bctransit.com)

BC Transit  
Sponsored

New Schedules, November 20

Like Page



## Bulkley-Nechako Regional Transit



**RIDER'S GUIDE**  
Effective November 6, 2017



NEWS

## BC TRANSIT SERVICE ALONG HWY 16 BEGINS NEXT WEEK



22

# Marketing

## Local versus Regional routes

**Bulkley Nechako  
Regional Transit  
System**

- 161 Burns Lake to Prince George
- 162 Smithers to Burns Lake

**Smithers Regional  
Transit System**

- 22 Telkwa/Smithers
- 23 Moricetown/Smithers

**Hazeltons  
Regional Transit  
System**

- 31 Gitsegukla
- 32 West Connector
- 163 Smithers/Kispiox
- 164 Terrace/Kispiox

# Collaboration & Coordination

- Community vehicle programs
- BC Transit systems (Prince George, Smithers)
- VIA Rail, Northern Health Connections, BC Bus North

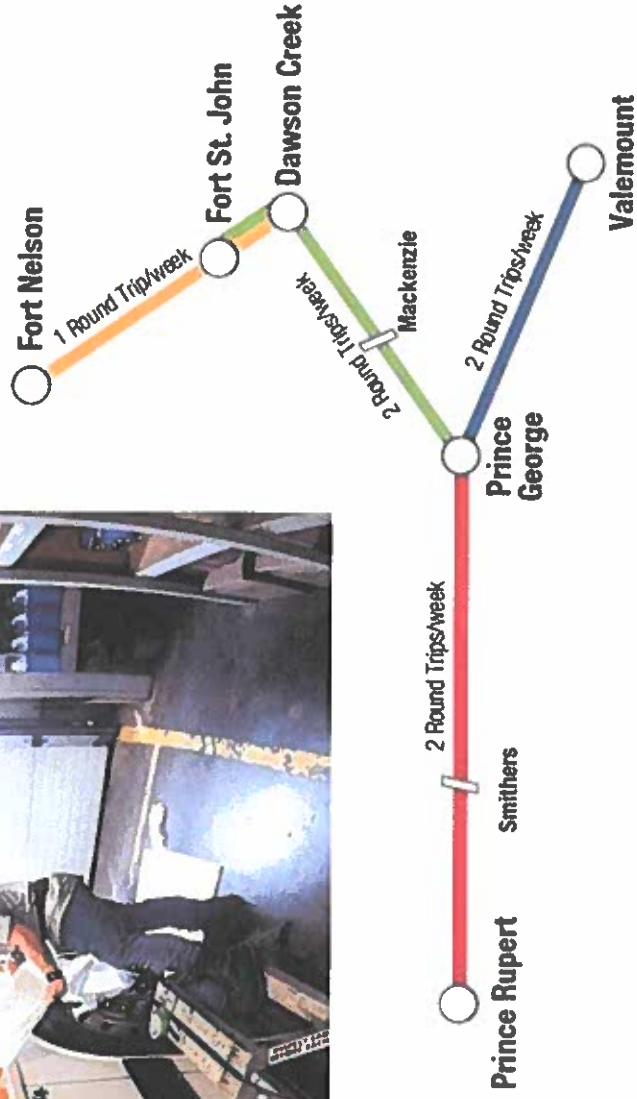




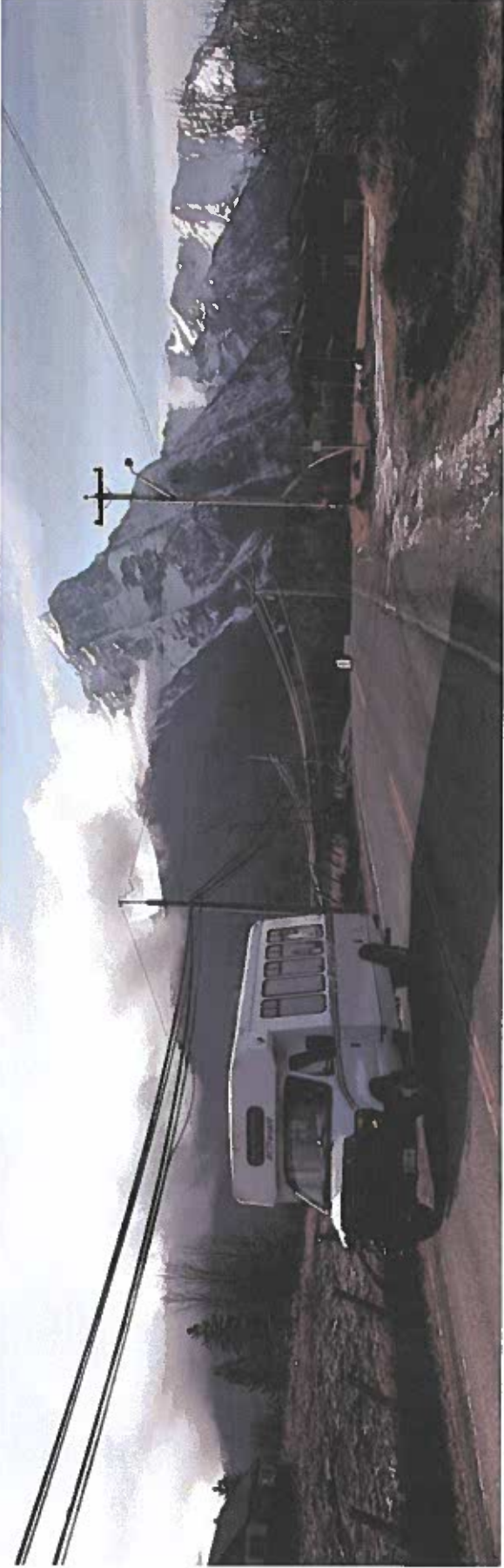
# BC Bus North



25



	Prince George-Prince Rupert
	Prince George-Valemount
	Prince George-Fort St. John
	Fort Nelson-Dawson Creek
	Fare Zone Boundary



26

**Thank You**



**Chris Fudge**  
Senior Manager, Government Relations








Ministry of  
Transportation  
and Infrastructure

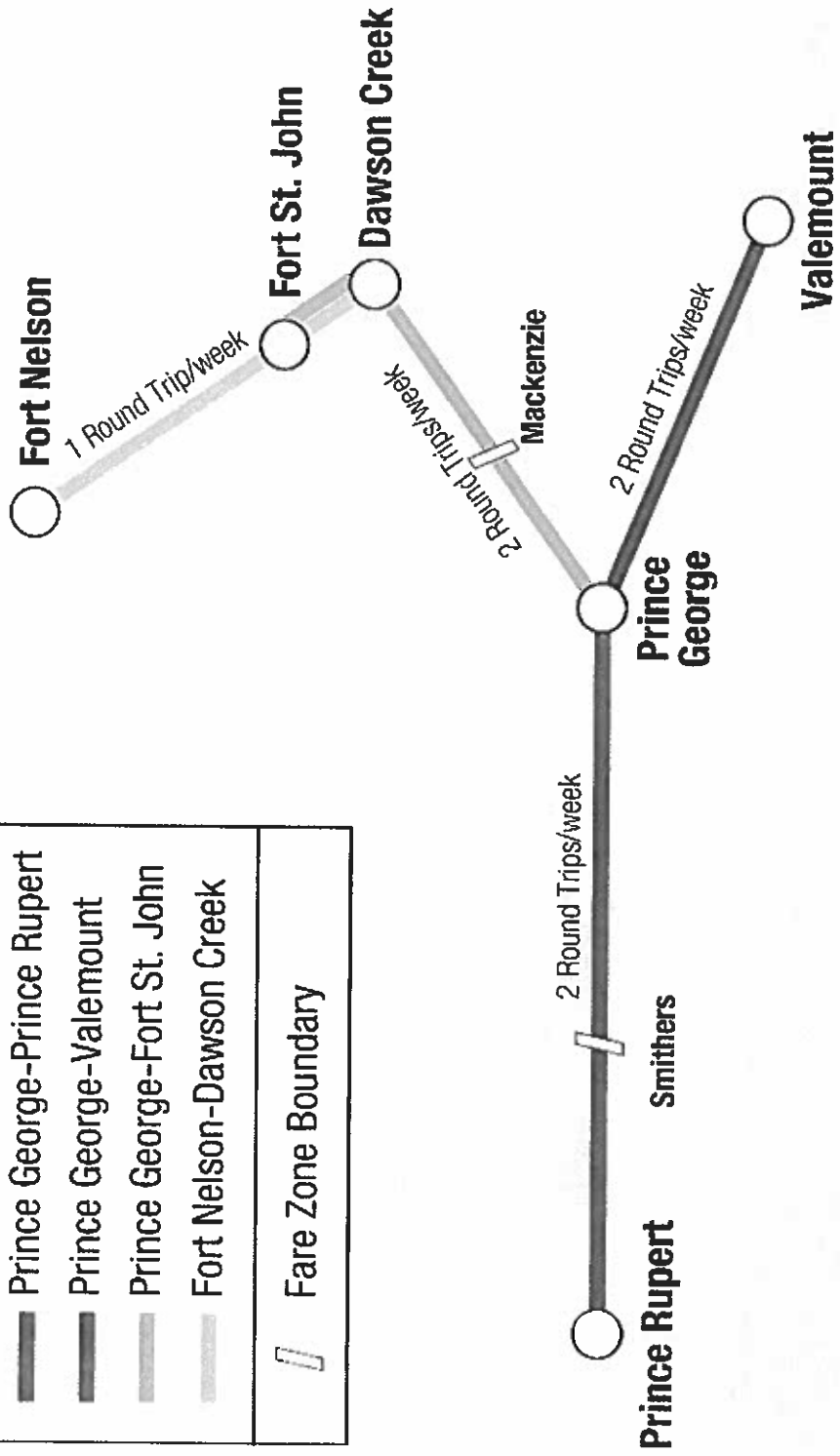


# BCBUS NORTH

July 19, 2018

# Routes

	Prince George-Prince Rupert
	Prince George-Valemount
	Prince George-Fort St. John
	Fort Nelson-Dawson Creek
	Fare Zone Boundary



# What's Different?

- Daylight travel
- No freight
- Schedule coordinates with Northern Health Connections – where possible
- Relatively low fare
- Northern Health Connections expanded eligibility

# Your Opportunity

- Partner in promotion
- Ideas for community connections/benefits



Ideas, Feedback, Questions

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